

## Sec. 10-2-4 Snowmobile Business Sign Regulations.

(a) **Title.** This Section shall be known as the Bayfield County Snowmobile Business Sign Ordinance.

(b) **Permit Required.** No person shall erect or maintain any business advertising sign on any snowmobile trail constituting a part of the Bayfield County Snowmobile Trail System without first obtaining a permit from the Bayfield County Tourism and Recreation Director. A person shall be eligible for such a permit only if the person or his/her business is a local snowmobile club sponsor or supporter, or a Class A associate member of the Bayfield County Snowmobile Alliance. The Director may seek input from the Bayfield County Snowmobile Alliance in determining whether an application for a permit should be granted. If a sign is to be placed on a trail located on national forest land, a permit from the U.S. Forest Service will also be required, and if a sign is to be placed on a trail located on private land, permission from the private land owner will also be required.

(c) **Permitted Signs.** Permitted signs shall be only for the purpose of directing trail users to places of business along the trail system. Information contained on signs shall be limited to names of businesses, international symbols pertaining to types of business, directional arrows, and distances to businesses. Distances, where indicated, shall be reasonably accurate.

(d) **Sign Placement.** Sign Placement. Signs may be placed at trail heads, intersections, and trail entrances to businesses only. Signs shall be erected on 4" X 4" wooden posts or metal sign posts and located at least two (2) feet to the right of "Stop" or other official signs.

(e) **Sign Size and Material.** Signs shall be of material authorized by the Bayfield County Tourism and Recreation Director and have a white legend on a brown background. They shall be rectangular in shape and 12" X 30" in size. Sign letters shall be capital block letters 3" in height and directional arrows shall be the same size.

(f) **Removal of Noncomplying Signs.** Any sign placed on a trail within the Bayfield County Snowmobile Trail System which is not in compliance with this Section shall be removed under the direction of the Bayfield County Tourism and Recreation Director.

(g) **Violations.** Any person violating this Section shall be subject to the following:

(1) For a first violation, the violator shall be given a written warning and five (5) days thereafter to correct the violation.

(2) For a first violation if not corrected within the time period stated in Subsection (g)(1), and for a second violation, a forfeiture of Fifty Dollars (\$50.00) plus statutory costs, assessments, and fees.

(3) For a third or subsequent violation, a forfeiture of One Hundred Dollars (\$100.00) plus statutory costs, assessment, and fees.

(h) **Enforcement.** This Section may be enforced by the Bayfield County Sheriff and his/her deputies and by employees of the Bayfield County Tourism and Recreation Department designated by the Bayfield County Tourism and Recreation Director, and citations for violations of this Section may be issued by said persons pursuant to the Bayfield County Citation Ordinance.