



Minutes of the
BAYFIELD TOURISM & FAIR COMMITTEES

July 22, 2019 at 9:30 AM

Bayfield County Fairgrounds, 7080 N. Main Street, Iron River, WI

Members Present: Jeremy Oswald, James Crandall, Fred Strand, Tom Snilsberg

Members Absent: Larry Fickbohm

Others Present: Mary D. Motiff, Tourism Director; Ursula M. Garrison, Fair Coordinator; Scott Williams, Grounds Keeper

- I. **Call to Order:** The meeting was called to order at 9:50 AM by Oswald.
- II. **Motion (Strand/ Crandall)** to approve the minutes from the May 28, 2019, Tourism/Fair Committee Meetings. **Motion Carried.**
- III. **Public Comment** – No public comment.
- IV. **Discussion and Possible Action on Tourism & Fair 2020 Budget** – Motiff reviewed Tourism and Fair 2020 Proposed Budgets with committee members. The consensus of the committee is to forward as presented to the Administrator.
- V. **Tourism Report from the Director** – Motiff gave updates on Fair planning, reported on buildings and grounds projects including Phase II of electrical work and tree planting. For Tourism, Motiff reported a 7% overall increase in 2019 to date for Sales Tax. Director also went over analytics for Tourism and Fair Facebook pages.
- VI. **Future Agenda Items and Next Meeting Date** - Next meeting will be scheduled on the same date as the County Board Meeting – Date & time to be determined.
- VII. **Tour of Buildings & Grounds Project Sites** – Members of the committee and staff toured the fairgrounds.
- VIII. **Adjournment** - The meeting adjourned at 10:57 AM.

Respectfully submitted by:

Ursula M. Garrison
Fair Secretary