



Tourism Department

Mary D. Motiff, *Director*

For Immediate Release

New Format for 2020 Bayfield County Fair

Bayfield County Fair Goes Virtual with Free Entries and a Fair Food Contest

Washburn, WI (May 28, 2020) The Bayfield County Tourism-Fair Committee and the Bayfield County Board both met on May 26, 2020 to make a plan for the 2020 Bayfield County Fair due to the current COVID-19 health emergency.

“We want to support the engagement of all our youth and open class exhibitors with their projects and participation in the Bayfield County Fair,” says Larry Fickbohm, Chair of the Tourism-Fair committee. To do this, an online entry and premium award system is under development.

“We are eager to celebrate the spirit of the Bayfield County Fair Aug. 6-9, 2020,” says Fair Director, Mary Motiff. “We’ll be able to engage the whole community in creative ways like a ‘Best Fair Food in Bayfield County’ contest among area restaurants and other interactive, online activities. We may even do a special edition t-shirt to commemorate this year.”

After reviewing the information and with the input received from the Tourism-Fair Committee, the County Board voted to pass a resolution in support of a virtual, online Fair with no fee for entering items to be judged. Exhibits can still earn a premium and exhibits will be available for public viewing online, giving people some incentive to participate and the ability to qualify for state competition.

Bayfield County staff look forward to working with the Bayfield County 4H Program and the Wisconsin Association of Fairs to develop a creative way to hold a virtual Fair in 2020 and being able to fully enjoy this treasured community event in person next year. Stay tuned for more information to be shared as the new format is developed at www.bayfieldcounty.org/fair and on the Bayfield County Fair Facebook page.

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