

## **Advertise in the Official Bayfield County Snowmobile Map and Visitor & Recreation Guide!**

### **2021-2022 Snowmobile Map**

30,000 maps are printed and distributed over a 2-year period. This is the “go to” map showing the most accurate and up-to-date trail system in Bayfield County. By advertising on the map, your business becomes a destination for snowmobilers. Plus, your advertising investment reaches your audience for 2 seasons!

### **2021 Visitor & Recreation Guide**

40,000 guides are distributed to more than 300 locations throughout Wisconsin & Minnesota, as well as at many travel shows and events. The guide is also available online at [www.travelbayfieldcounty.com](http://www.travelbayfieldcounty.com) and we send thousands to people who request it. Your business can be included for as little as \$50 – that’s for *a whole year of advertising* for your business in the official visitor guide for Bayfield County.

To be included in these publications please fill out the enclosed forms and return with payment to:

**Bayfield County Tourism**  
PO Box 832  
Washburn, WI 54891

**ATTENTION:** Molly is having a baby!  
Please have contracts, payments, &  
artwork submitted by **Sept. 14, 2020** for  
processing before maternity leave.  
Thanks!



**Questions? Contact us at (715) 373-6125 x1**